ORDER

 Order / Rev:
 105005

 Alt Order #:
 06837950

 Product Desc:
 OBAM FOR AMERICA

Estimate: 1537

Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 08/01/12 / 09/19/12

Order Type: GENERAL

Primary AE:

Sales Office:

Billing Type:

Billing Cycle:

Billing Calendar:

Sales Region:

KSNV

Amy McCreary

BLPHI

National

Cash

15%

Broadcast

EOM/EOC

Agency N

Orders

Name: Buying Contact: GMMB, Inc./ Washington D.C.

Billing Contact:

Washington Harbor

Washington, DC 20007

_

Name: Demographic:

Priority:

A35+

Product Codes:

PLC01-Democrat

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

SELECT PRIORITY CODE

New Business Thru:

Agency Commission:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Advertiser

L	Start Date	End Date	# Spots	Gross Amount	Net Amount
	10/01/12	10/28/12	1 21	\$29,155.00	\$24,781.75
	10/29/12	10/29/12	25	\$5,940.00	\$5,049.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	121	\$29,155.00	\$24,781.75	0.00
November 2012	25	\$5,940.00	\$5,049.00	0.00
Totals	146	\$35,095,00	\$29 830 75	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total		
KSNV	30%	\$35,095.00		
Market	100%	\$116.983.33		

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$24,566.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$16,377.67
KTUD	1%	\$1,169.83
KVVU	26%	\$30,415.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$9,358.67

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
•	E 1	KSNV	10/23/12	10/26/12	M-F 5-6a WakeUp w/ M-F 5-6a WakeUp w/	_	5-6a	-TWTF	:30	4	\$100.004	0.00 NM	4	\$400.00
		NEWS				J								
		<u>Star</u>	<u>t Date</u> <u>E</u>	nd Date	Weekdays Spo	ots/Week	<u>Rate</u>	<u>Rating</u>						

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KSNV

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Advertiser:

Obama for America

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10/23/12 - 10/29/12

Product Desc:

OBAM FOR AMERICA

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	Ch	Start	End	Inventory Code		Start/End T	ime Days	s Le	n Spots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV NEWS	10/23/1	2 10/26/12	M-F 5-6a WakeU M-F 5-6a WakeU	-	5- 6 a	~TWTF	:	30 4	\$100.004	0.00 NM	4	\$400.00
		rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> -TwTF	Spots/Week 4	<u>Rate</u> \$100.00	Rating 0.00						
		10/29/1	2 10/29/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	M	:	30 1	\$100.004	0.00 NM	1	\$100.00
	NEWS <u>Stai</u> eek: 10/2	t Date	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$100.00	Rating 0.00						
E 3	KSNV		2 10/26/12	Wake Up Early w Wake Up Early V	_	430a-5a	-TWTF	:	30 4	\$50.003	0.00 NM	4	\$200.00
	NEWS <u>Sta</u> eek: 10/2	rt Date	End Date 10/28/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$50.00	Rating 0.00						
				Wake Up Early w Wake Up Early V	/ Wagn@M	430a-5a	M	:	30 1	\$50.003	0.00 NM	1	\$50.00
	NEWS <u>Stai</u> eek: 10/2	rt Date	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$50.00	Rating						
				M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	0.00 TWTF-	:	30 4	\$190.004	0.00 NM	4	\$760.00
	NEWS <u>Star</u> eek: 10/2	<u>t Date</u> 22/12	End Date 10/28/12	<u>Weekdays</u> -TWTF	Spots/Week	<u>Rate</u> \$190.00	Rating 0.00						
	KSNV NEWS	10/29/1	2 10/29/12	M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	M	:	30 1	\$190.004	0.00 NM	1	\$190.00
		rt <u>Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$190.00	Rating 0.00						
	KSNV TODAY		2 10/26/12	Today Show Today Show	СМ	658a-9am	-TWTF	:	30 8	\$250.004	0.00 NM	8	\$2,000.00
		rt Date	End Date 10/28/12	Weekdays -TWTF	Spots/Week 8	<u>Rate</u> \$250.00	Rating 0.00						
	KSNV TODAY		2 10/29/12	Today Show Today Show	СМ	658a-9am	M	:	30 2	\$250.004	0.00 NM	2	\$500.00
		rt Date	<u>End Date</u> 11/04/12	Weekdays M	Spots/Week 2	<u>Rate</u> \$250.00	Rating 0.00						
	KSNV NEWS	10/27/1	2 10/27/12	News 3 Sunrise - News 3 Sunrise 9		6a-7a	:	S- :	30 1	\$125.004	0.00 NM	1	\$125.00
		rt <u>Date</u> 22/12	End Date 10/28/12	Weekdays S-	Spots/Week_1	<u>Rate</u> \$125.00	Rating 0.00						
	KSNV SAT TO		2 10/27/12	Saturday Today Saturday Today	СМ	7a-9am	!	S- :	30 1	\$175.004	0.00 NM	1	\$175.00
		rt Date	End Date 10/28/12	Weekdays	Spots/Week	<u>Rate</u> \$175.00	Rating 0.00						
		10/28/1	2 10/28/12	News 3 Sunrise - News 3 Sunrise S		6a-7a		-s :	30 1	\$110.004	0.00 NM	1	\$110.00
	NEWS <u>Sta</u> eek: 10/3	rt <u>Date</u> 22/12	End Date 10/28/12	Weekdays	Spots/Week 1	<u>Rate</u> \$110.00	Rating 0.00				:		
E 12	KSNV	10/28/1	2 10/28/12	Sunday Today Sunday Today	СМ	7a-8am		-S :	30 1	\$250.004	0.00 NM	1	\$250. 00
	SUN TC <u>Sta</u> eek: 10/3	rt Date	End Date 10/28/12	Weekdays	Spots/Week	<u>Rate</u> \$250.00	Rating 0.00						
			2 10/28/12	· · · · · · · · · · · · · · · · · · ·	СМ	9a-930am		-S :	30 1	\$125.004	0.00 NM	1	\$125.00

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KSNV

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105005

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Obama for America

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Flight Dates:

10/23/12 - 10/29/12

Estimate:

1537

Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount News 3 Today Wknd News 3 Today **NEWS** Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 10/22/12 10/28/12 -----5 \$125.00 0.00 E 14 KSNV 10/28/12 10/28/12 Chris Matthews 9:30AM SM ----5 9:30a-10a :30 \$175.004 0.00 NM \$175.00 Chris Matthews SUN 9:30am CHRIS MATHEWS Start Date **End Date** Weekdays Spots/Week Rate Rating ----S Week: 10/22/12 10/28/12 \$175.00 0.00 M-F Today Show II 3rd HBM E 15 KSNV 10/23/12 10/26/12 9-10a -TWTF--:30 \$150.004 0.00 NM 4 \$600.00 M-F Today Show II TODAY SHOW II Start Date **End Date Weekdays** Spots/Week Rating Rate Week: 10/22/12 10/28/12 -TWTF--\$150.00 0.00 E 16 KSNV 10/29/12 10/29/12 M-F Today Show II 3rd HBM 9-10a M----:30 \$150.004 0.00 NM \$150.00 M-F Today Show II **TODAY SHOW II** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$150.00 0.00 E 17 KSNV 10/23/12 10/26/12 M-F Today Show III 4th IBM \$100.004 10am-11am -TWTF--:30 0.00 NM 4 \$400.00 Today 4th Hour TODAY SHOW III End Date Weekdays Start Date Spots/Week Rate Rating 10/28/12 -TWTF--Week: 10/22/12 \$100.00 0.00 E 18 KSNV 10/29/12 10/29/12 M-F Today Show III 4th IBM 10am-11am M-----:30 \$100.004 0.00 NM \$100.00 Today 4th Hour TODAY SHOW III Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$100.00 0.00 E 19 KSNV 10/23/12 10/26/12 Rachael Ray CM 11am-12pm ~TWTF--:30 \$100.004 0.00 NM \$400.00 4 Rachael Ray RACHEL RAY Start Date End Date Weekdays Spots/Week Rate Rating 10/28/12 -TWTF-Week: 10/22/12 \$100.00 0.00 E 20 KSNV 10/29/12 10/29/12 Rachael Ray CM 11am-12pm M----:30 \$100.004 0.00 NM 1 \$100.00 Rachael Ray RACHEL RAY Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/29/12 11/04/12 M----\$100.00 0.00 E 21 KSNV 10/23/12 10/26/12 -TWTF--Noon News CM 12-1230pm :30 \$125.004 0.00 NM \$500.00 4 Noon News **NEWS** Spots/Week Start Date **End Date** Weekdays Rate Rating 10/28/12 -TWTF--\$125.00 Week: 10/22/12 0.00 E 22 KSNV 10/29/12 10/29/12 Noon News 12-1230pm :30 \$125,004 CM M-----0.00 NM \$125.00 Noon News **NEWS** Start Date End Date **Weekdays** Spots/Week Rate Rating 11/04/12 Week: 10/29/12 \$125.00 0.00 E23 KSNV 10/23/12 10/26/12 The Agenda 1230pm CM 1230-1p -TWTF--:30 \$90.004 0.00 NM \$360.00 The Agenda 1230pm **AGENDA** Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 10/22/12 10/28/12 -TWTF--\$90.00 0.00 E24 KSNV 10/29/12 10/29/12 The Agenda 1230pm CM 1230-1p M----:30 \$90.004 0.00 NM 1 \$90.00 The Agenda 1230pm **AGENDA** Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating 11/04/12 Week: 10/29/12 \$90.00 0.00 E 25 KSNV 10/23/12 10/26/12 CM 1258p-2pm -TWTF--:30 4 \$150.004 0.00 NM \$600.00

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Estimate:

1537

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Days of our Lives	,								
DAYS			•							_		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10		10/28/12	-TWTF	4	\$150.00	0.00						
E 26 KSNV	10/29/1	2 10/29/12	Days of our Lives	CM	1258p-2pm	M	:30	1	\$150.004	0.00 NM	1	\$150.00
DAVO			Days of our Lives	i								
DAYS	nd Data	End Data	Monkdaya	Consta (Man)	D-4-	Dadin						
<u>الح</u> Week: 10	art Date	End Date 11/04/12	<u>Weekdays</u> M-⊶	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						
E 27 KSNV			The Doctors	CM			.20		#100 00 t	0.00 NIM	4	A 150.05
EZI KSINV	10/23/1	2 10/20/12	The Doctors	CIVI	2pm-3pm	-TWTF	:30	4	\$100.004	0.00 NM	4	\$400.00
DRS			THE BOOKERS							•		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/28/12	-TWTF	4		0.00						
E 28 KSNV	10/29/1	2 10/29/12	The Doctors	CM	2pm-3pm	M	:30	1	\$100.004	0.00 NM	1	\$100.00
			The Doctors		, , , , , ,		•		*******			Ψ100.00
DRS												
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/04/12	М	1	\$100.00	0.00						
E 29 KSNV	10/23/1	2 10/26/12		CM	3-4p	TWTF	:30	4	\$150.004	0.00 NM	4	\$600.00
B			Dr Phil									
PHIL		5 d5 (
<u>Sta</u> Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> -TWTF	Spots/Week	Rate	Rating						
				4	\$150.00	0.00					_	•
E30 KSNV	10/29/1	2 10/29/12	Dr. Phil	СМ	3-4p	M	:30	1	\$150.004	0.00 NM	1	\$150.00
PHIL			DI PINI									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	<u>VVCCRG2/3</u> M~~	1	\$150.00	0.00						
E 31 KSNV			NEWS 3 at 4 (1)	HOURICM	4-5pm	-TWTF	:30	8	\$175.004	0.00 NM	8	\$1,400.00
		,,	4PM NEWS (1 ho		, opin		.00	Ü	ψ170.004	0.00 14101	O	ψ1,400.00
NEWS				,								
Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				l l		
Week: 10	/22/12	10/28/12	-TWTF	8	\$175.00	0.00						
E32 KSNV	10/29/1	2 10/29/12	NEWS 3 at 4 (1 I	HOUR)CM	4-5pm	M	:30	2	\$175.004	0.00 NM	2	\$350.00
			4PM NEWS (1 ho	our)								
NEWS												
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10		11/04/12	M	2		0.00						
E33 KSNV	10/23/1	2 10/26/12	M-F Early News	CM	5-630p	-TWTF	:30	13	\$265.004	0.00 NM	13	\$3,445.00
NEMIC			M-F Early News									
NEWS		End Data	Mankdaya	Constantinal.	D-4-	D-41						
<u>ى د</u> Week: 10	art Date	<u>End Date</u> 10/28/12	<u>Weekdays</u> ∽TwTF	Spots/Week 13	<u>Rate</u> \$265.00	Rating 0.00						
			M-F Early News	СМ	5-630p	M	:30		#26E 00.4	O OO NINA	•	# 500.00
L 34 KSINV	10/23/1	2 10/23/12	M-F Early News	CIVI	5-030p	4	.30	2	\$265.004	0.00 NM	2	\$530.00
NEWS			WIT EATHY NOWS									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/04/12	M	2	\$265.00	0.00						
E 35 KSNV	10/27/1		Sa-Su Early News	s CM	5pm-630pm	S-	:30	1	\$200.004	0.00 NM	1	\$200.00
			Sa-Su Early New		, ,			_	,		•	4200.00
NEWS			-									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10		10/28/12	S-	1	\$200.00	0.00						
E36 KSNV	10/28/1	12 10/28/12		ime CM	7-10pm	S	:30	1	\$450.004	0.00 NM	1	\$450.00
			News 3 in Prime									
	AFTER				_					ŀ		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/28/12	S	<u> </u>	\$450.00	0.00	_					
E37 KSNV	10/23/1	12 10/26/12		CM	63 0 -7pm	-TWTF	:30	4	\$260.004	0.00 NM	4	\$1,040.00

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Flight Dates:

10/23/12 - 10/29/12

Estimate:

1537

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F Jeopardy M-F Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 -TWTE--\$260.00 0.00 E 38 KSNV 10/29/12 10/29/12 M-F Jeopardy СМ 630-7pm M----:30 \$260.004 0.00 NM \$260.00 M-F Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rate Rating M----Week: 10/29/12 11/04/12 \$260.00 0.00 M-F Wheel E39 KSNV 10/23/12 10/26/12 CM 7-730pm -TWTF--:30 \$260.004 0.00 NM \$1,040.00 M-F Wheel of Fortune WHEEL End Date Spots/Week Start Date Weekdays Rating Rate Week: 10/22/12 10/28/12 -TWTF--\$260.00 0.00 E40 KSNV 10/29/12 10/29/12 M-F Wheel CM 7-730pm :30 \$260.004 0.00 NM M-----\$260.00 M-F Wheel of Fortune WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M----\$260.00 0.00E 41 KSNV 10/23/12 10/26/12 Face to Face w/ RalstonCM 730-758pm -TWTF--:30 \$150.004 0.00 NM 4 \$600.00 Face to Face w/ J.Raiston FACE TO FACE **End Date** Weekdays Start Date Spots/Week Rate Rating 10/28/12 -TWTF--Week; 10/22/12 \$150.00 0.00 E 42 KSNV 10/29/12 10/29/12 Face to Face w/ RalstonCM 730-758pm M-----:30 \$150.004 0.00 NM \$150.00 Face to Face w/ J.Ralston **FACE TO FACE** Start Date End Date Weekdays Spots/Week Rate Rating M----Week: 10/29/12 11/04/12 \$150.00 0.00 E 43 KSNV 10/27/12 10/27/12 Wknd Jeopardy CM 630-7pm ----S-:30 \$175.004 0.00 NM \$175.00 SAT/Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/28/12 Week: 10/22/12 -----\$175.00 0.00 Wknd Wheel of Fortune CM E 44 KSNV 10/27/12 10/27/12 7-730pm ----S-:30 \$175.004 0.00 NM \$175.00 SAT/ Wheel of Fortune WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ----S-\$175.00 0.00 Mon PR 8-10p E 45 KSNV 10/29/12 10/29/12 CM 8-10pm :30 1 \$1,100.004 0.00 NM \$1,100.00 Monday Prime 8-10pm VOICE Spots/Week Start Date End Date Weekdays Rate Rating 11/04/12 M----Week: 10/29/12 1 \$1,100.00 0.00 Mon PR 10-11p E 46 KSNV 10/29/12 10/29/12 CM 10-11pm M----:30 1 \$1.000.004 0.00 NM \$1,000.00 Monday Prime 10-11pm REVOLUTION Start Date End Date Weekdays Spots/Week Rate Rating 11/04/12 Week: 10/29/12 \$1,000.00 0,00 E 47 KSNV 10/23/12 10/23/12 Tues PR 10-11p CM 10-11pm -T----:30 \$900.004 0.00 NM \$900.00 Tuesday Prime 10-11pm **PARENTHOOD** <u>Weekdays</u> Start Date **End Date** Spots/Week Rate Rating Week: 10/22/12 10/28/12 \$900.00 0.00 E 48 KSNV 10/24/12 10/24/12 CM Wed PR 10-11p 10-11pm --W----:30 1 \$1,000.004 0.00 NM \$1,000,00 Wednesday Prime 10-11pm CHI FIRE Start Date End Date **Weekdays** Spots/Week <u>Rate</u> Rating 10/28/12 Week: 10/22/12 \$1,000.00 0.00 E 49 KSNV 10/26/12 10/26/12 CM 8-9pm ---F--:30 \$500.004 0.00 NM \$500.00

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Obama for America

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950 Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/23/12 - 10/29/12

Estimate: 1537

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Day	/S	Len Spot	s	Rate Pri	Rtg Type	Spots	Amount
			Fri PR 8-9p Friday Prime 8-9pm	3									
WHIT.	СОМ		r nday r nine o-apri	1									
	art Date	End Date		pots/Week	<u>Rate</u>	Rating							
Week: 10.		10/28/12	F	1	\$500.00	0.00							
E50 KSNV	10/26/1	2 10/26/12	,	СМ	10-11pm		F	:30	1	\$1,000.004	0.00 NM	1	\$1,000.00
DATEL	INE		Friday Prime 10-11	pm									
	art Date	End Date	Weekdays S	pots/Week	Rate	Rating							
Week; 10	/22/12	10/28/12	F	1	\$1,000.00	0.00							
E51 KSNV	10/27/1	2 10/27/12	Sat PR 8-9p	CM	8-9pm		-5-	:30	1	\$350.004	0.00 NM	1	\$350.00
NBC PI	RIME		Saturday Prime 8-9	pm									
	art Date	End Date	Weekdays S	pots/Week	Rate	Rating							
Week: 10	/22/12	10/28/12	S-	. 1	\$350.00	0.00							
E52 KSNV	10/27/1	2 10/27/12	•	СМ	9-10pm		-5-	:30	1	\$400.004	0.00 NM	1	\$400.00
NBC PI	DIM⊏		Saturday Prime 9-1	0pm									
	art Date	End Date	Weekdays S	Spots/Week	Rate	Rating							
Week: 10		10/28/12	S-	1	\$400.00	0.00							
E 53 KSNV	10/28/1	2 10/28/12	NFL Pre-Game / FN	VA CM	1p-530pm		S	:30	1	\$600.004	0.00 NM	1	\$600.00
ENHA			NFL Pre-Game										
FNIA Sta	art Date	End Date	Weekdays S	Spots/Week	Rate	Rating							
Week: 10		10/28/12	5	1	\$600.00	0.00							
E 54 KSNV	10/28/1	2 10/28/12	NFL Football	СМ	1P-9PM		S	:30	1	\$4,000.004	0.00 NM	1	\$4,000.00
01011			NFL Football										. ,
_	IGHT FTI art Date	BL End Date	Wookdays S	pots/Week	Dete	Detina							
Week: 10		10/28/12	Weekdays S		<u>Rate</u> \$4,000.00	Rating 0.00							
E 55 KSNV		2 10/28/12	Jeopardy in PRIME		M-SA 8-11p		S	:30	1	\$350.004	0.00 NM	1	\$350.00
			Jeopardy in Prime									i	•
TBD	art Date	End Data	Monkdow C	nota AMa ak	Data	Detime							
<u>عرد</u> Week: 10		End Date 10/28/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00							
E 56 KSNV		2 10/28/12	LAW & ORDER (sy	nd) PCM	M-SA 8-11p		S	:30	1	\$350.004	0.00 NM	1	\$350.00
			Law & Order (synd)		·					•			* 0
	ORDER		104 a a lada una a	= t = 0.84= =	D-4-	D #							
<u>عرد</u> Week: 10	art <u>Date</u> /22/12	End Date 10/28/12	<u>Weekdays</u> <u>S</u>	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00							
			M-F News 3 at Elev		11pm-1135pi		F	:30	4	\$275.004	0.00 NM	4	\$1,100.00
			M-F News 3 at Elev						•	42.0.00	0.00 1111		Ψ1,100.00
NEWS		- 15 (
Sta Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> <u>S</u> -TWTF	Spots/Week 4	<u>Rate</u> \$275.00	<u>Rating</u> 0.00							
E 58 KSNV				<u>.</u>	11pm-1135pi			;30	1	\$275.004	0.00 NM	1	\$275.00
	. 5.25.		M-F News 3 at Elev		r spill r roopi			,00	•	ψ210.004	O.OO IVIVI	'	Ψ213.00
NEWS													
	art Date	End Date	Weekdays S	Spots/Week 1	<u>Rate</u>	Rating							
Week: 10 E 59 KSNV		11/04/12		•	\$275.00 11pm-1135pi	0.00 m	-8-	:30	1	\$285.004	0.00 NM	1	#205.00
L 00 110111	10/21/1	LIGILITIE	Sa-Su News 3 at E		т фин-т тоорі		J	.50	'	Ψ200.004	U.UU INIVI	,	\$285.00
NEWS													
	art Date	End Date	Weekdays S	Spots/Week	Rate	Rating							
Week: 10		10/28/12	Sa-Su News 3 at El	evenCM	\$285.00	0.00 m	r	-20	1	\$205 AO 4	0.00 NB4	_	A005.00
⊢ ∩∩ VOIAA	10/20/1	2 10/20/12	Sa-Su News 3 at E		11pm-1135pi		2	:30	ı	\$285.004	0.00 NM	1	\$285.00
NEWS			2 35 -										
	art Date	End Date	•	pots/Week	Rate	Rating							
Week: 10		10/28/12	S	1	\$285.00	0.00	·r	-20	_	M450.004	0.00 1177	_	4000 0-
E 61 KSNV	10/23/1	2 10/20/12		СМ	1135p-1237a	-TWT	r	:30	4	\$150.004	0.00 NM	4	\$600.00

Print Date: 09/20/12 09:27:02 Page 7 of 7

Order / Rev:

105005

Advertiser:

Obama for America

Alt Order#:

06837950

Product Desc:

OBAM FOR AMERICA

KSNV

Flight Dates:

10/23/12 - 10/29/12

Estimate:

1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End 1	ime Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
				The Tonight Show									
	LENO			Tonight Show									
		rt Date	End Date	Weekdavs Spot	s/Week	Rate	Rating				1		
W	eek: 10/		10/28/12	-TWTF	4	\$150.00	0.00						
E 62	KSNV	10/29/1	2 10/29/12	The Tonight Show	СМ	1135p-1237	a M	:30	1	\$150.004	0.00 NM	1	\$150.00
				Tonight Show		•				·			•
	LENO												
		rt Date	End Date		s/Week	Rate	<u>Rating</u>						
	eek: 10/		11/04/12	M	1	\$150.00	0.00						
E 63	KSNV	10/23/1	2 10/26/12	Late Night w/Fallon	СМ	1237a-136a	m -TWTF-⊸	:30	4	\$60.004	0.00 NM	4	\$240.00
	- all O			Late Night w/Fallon									
	FALLO		C D-4-	Ma alada en On a	- 0 4 / 1 -	D-4-	D-4'						
104	<u>5ta</u> /eek: 10	rt Date	End Date 10/28/12	<u>Weekdays</u> <u>Spot</u>	s/Week 4	<u>Rate</u> \$60.00	Rating 0.00						
			2 10/29/12	Late Night w/Fallon	CM	1237a-136a	· · · · · · · · · · · · · · · · · · ·	:30	1	\$60.004	0.00 NM	1	# 00.00
□ 04	KONA	10/23/1	2 10/2 3/ 12	Late Night w/Fallon	CIVI	1207a-130a		.50	'	\$60.004	U.UU INIVI	'	\$60.00
	FALLO	V		Late Hight Wit anon									
	Sta	rt Date	End Date	Weekdays Spot	s/Week	Rate	Rating						
W	eek: 10/	29/12	11/04/12	M	1	\$60.00	0.00						
E 65	KSNV	10/27/1	2 10/27/12	Saturday Night Live	СМ	1130pm-1:0	2amS-	:30	1	\$400.004	0.00 NM	1	\$400.00
				Saturday Night Live		·							,
	SNL										ı		
		rt Date	End Date		<u>s/Week</u>	<u>Rate</u>	<u>Rating</u>						
W	eek: 10/	22/12	10/28/12	S-	1	\$400.00	0.00						
E 66	KSNV	10/28/1	2 10/28/12	Sports Night in Las Ve		Sun 1135p-	1200aS	:30	1	\$90.004	0.00 NM	1	\$90.00
			_	Sports Night in Las Ve	9as								
		S NIGHT		Manual and a constant of the c	- 00/1.	Б.	D //						
147	<u>5ta</u> /eek: 10	rt Date	End Date 10/28/12	Weekdays Spot	s/Week	<u>Rate</u> \$90.00	Rating 0.00						
70	eek. IU/	ZZI \ Z	10/20/12	<u></u>	1	\$an.nn	0.00						
											Totals	146	\$35,095.00